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The GENIUS *of* WARREN BUFFETT™

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Welcome

Welcome to the 9th Edition of the Genius of Warren Buffett Course held in the state of the art building and Executive MBA classroom at the University of Nebraska at Omaha. The program has come full circle since this is the home of Warren Buffett's early investing classes that he taught to local residents. In addition, Mammel Hall is a very special place built by the kind donations of early Berkshire Hathaway shareholders and one of its first employees.

Sincerely,

Robert P. Miles, Adjunct Faculty, University of Nebraska at Omaha, College of Business Administration, Executive MBA program, Genius of Warren Buffett, Donor, GOB Investment Fund

On behalf of the faculty, staff and students of the University of Nebraska at Omaha College of Business Administration, welcome to Mammel Hall.

The mix of Lifelong Learners, professionals already engaged in earning their Executive MBA degrees and the distinguished lineup of guest speakers brings a unique and valuable learning experience for all involved.

I am looking forward to personally welcoming you to our campus, and learning along with you as together we study the genius of Omaha's most famous resident.

Sincerely,

Louis G. Pol, Ph. D.

John Becker Dean of Business Administration

Mammel Hall

6708 Pine Street

Omaha, Nebraska 68182

402.554.2303

Mammel Hall is the hub of learning and collaboration for CBA students and faculty. It's the place where local businesses gather. And it's where Warren Buffett sent his first tweet.

UNO EMBA

Mammel Hall, Suite 100

6708 Pine Street

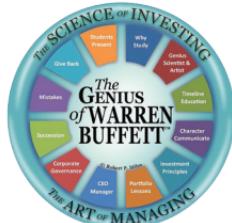
Omaha, Nebraska 68182

402.554.2867

mdkrings@unomaha.edu



The UNO Executive MBA Program is the region's premiere AACSB-accredited 18-month MBA for working professionals.



cba2.unomaha.edu/ExecMgmt/BuffettGenius/index.html

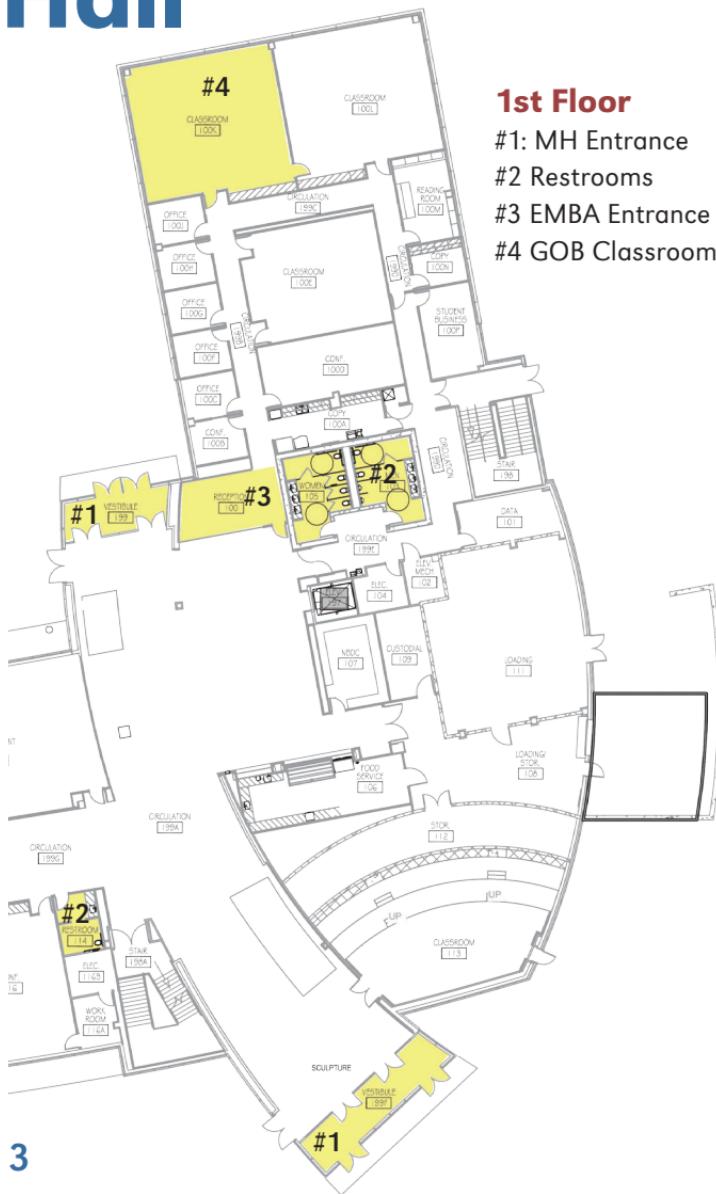
Helping lifelong learners and Executive MBAs understand the unique genius of Warren Buffett.

Taxi Dispatch

402.292.2222

happycab.com

Map of Mammel Hall





Schedule

Day One

I. The Genius of Warren Buffett

Why study his life, investments and businesses

II. The Timeline of a Successful Life

From USA's heartland to global business icon

III. The Triumph of Character

Traits, heroes, ethics, virtues: the choice is yours

IV. The Skill of Communicating

Leaders write, speak and teach

Day Two

V. The Simplicity of Investment Principles

It's not that complicated

VI. The Lessons of Portfolio Management

What all super investors share

VII. The Art of Managing

Choosing the right partner

VIII. The Wisdom of Directing

Building a world-class board of directors

Schedule

Day Three

IX. The Strategy of Succession

How to replace a genius

X. The Example of Mistakes

Learning from others' errors

XI. The Intelligent Philanthropist

A thinking man's gift to the world

XII. The Final Exam

Students present a business Warren Buffett would buy



■■■■■ The GOB Dining Experience

Experience delicious American cuisine provided by some of the best local restaurants in Omaha, Nebraska!

To participate, simply sign-up each day of the Genius of Warren Buffett seminar. Separate checks will be requested so participants can pay for their own meal. Websites are listed to view menus ahead of time.

Monday, April 25th:

Tour* and Q&A Session: Borsheims, 6:00 p.m. - 7:00 p.m.

Regency Court Shopping-Dining
120 Regency Pkwy
Omaha, Neb. 68114
402.391.0400
www.borsheims.com

Dinner: Bonefish Grill or P.F. Changs, 7:30 p.m.

Bonefish Grill
Regency Court Shopping-Dining
120 Regency Pkwy
Omaha, Neb. 68114
402.391.3474
www.bonefishgrill.com/locations/ne/omaha

P.F. Changs
10150 California St.
Omaha, Neb. 68114
402.390.6021
www.pfchangs.com

The GOB Dining Experience

Tuesday, April 26th:

Self-Guided Tour*: Nebraska Furniture Mart, 7:00 p.m. - 9:00 p.m.

700 South 72nd St.
Omaha, Neb. 68114
402.397.6100
www.nfm.com

Dinner: Fernando's or Charleston's, 6:00 p.m.

Fernando's
7555 Pacific St.
Omaha, Neb. 68114
402.399.8006
www.fernandosomaha.com

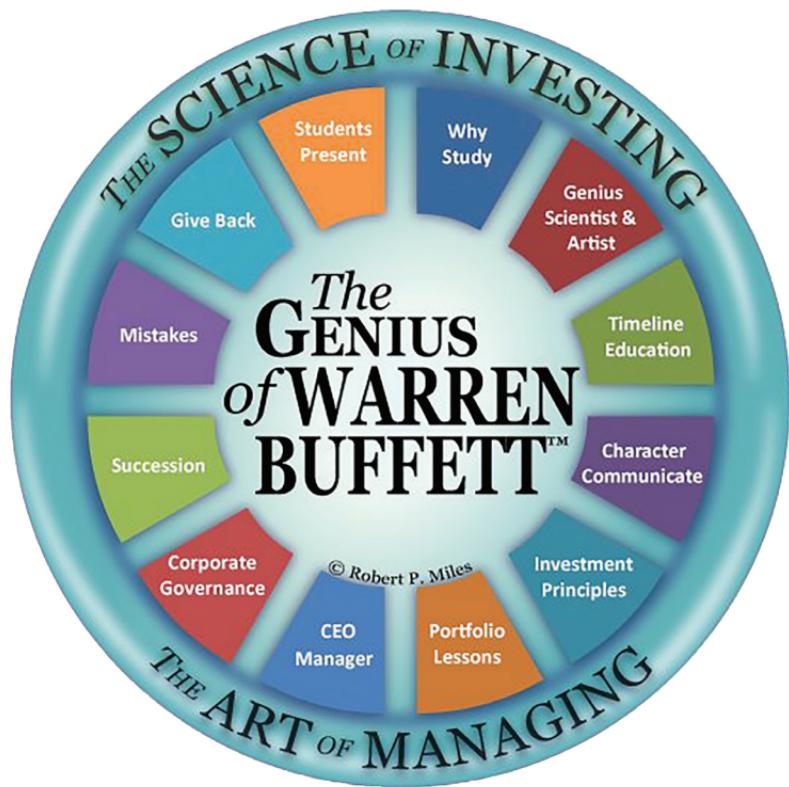
Charleston's
7540 Dodge St.
Omaha, Neb. 68114
402.991.0055
www.facebook.com/CharlestonsCrossroads

Wednesday, April 27th:

Dinner: Gorat's Steakhouse, 6:00 p.m.

4917 Center St.
Omaha, Neb. 68106
402.551.3733
goratsomaha.com

* = Remember your BRK credentials for shareholder discounts.



Join us for Fall 2016 (36 hours) Sept. 29 - Oct. 1 and
20 - 22 or Spring 2017 (24 hours) April 24 - 27.

Register today.

2016

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Understanding a Unique Genius



[cba2.unomaha.edu/ExecMgmt/
BuffettGenius/](http://cba2.unomaha.edu/ExecMgmt/BuffettGenius/)



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COLLEGE OF BUSINESS ADMINISTRATION

EXECUTIVE MBA

www.unomaha.edu/college-of-business-administration/executive-mba/index.php

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